



GARDLER®



Get the
GARDLER Advantage
in retail store lighting

GARDLER®

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PRAVEEN THANTRY
Director-Sales

"..Ever since the transformation from incandescent lighting to LED technology, it is a lot more beyond just illuminating a space, when we talk about lighting in a retail store . The art and science of lighting retail spaces has evolved so much over the years, and so also the overall value proposition that surrounds a lighting project. We have understood the importance of various key aspects that go along with every lighting plan - starting from involvement at the concept stage, creating immaculate application design - to finally handing over the project, and taking care of warranty obligations - we go all the way in giving comprehensive and total support to the clients - something that our customers distinctively identify us with.

*Called '**The Gardler Advantage**', this spectacular package of supports, which is unique and most powerful in the lighting industry - takes every aspect a client would wish to be offered.. Simply said, it provides an unmatched, extraordinary experience to our clients.*

Read on.. you will understand what we say..."



**Blending technology
with our imagination, we create magic.**

Gardler Lighting...

- Cutting Edge Technology
- Unique Client Interface
- Seamless Supports
- Contemporary Range of Products
- Great Value-add Services



When the subject is about illuminating a retail space, there is simply no match to the value proposition that Gardler offers to the clients. Their solutions are not just limited to supplying a product or providing a service that only lights up a store – but goes much beyond in delivering a comprehensive package that meets every single aspect – right from the project concept stage to the completion of the store, and well.. until the end of life cycle of the products we offer. Indeed an experience, the client would find as the most delightful ever from a supplier.

The unique 5-dimensional advantage from Gardler carefully integrates all critical supports – most of which often go as unexpressed by the clients – in every phase , from project planning, design, manufacturing, pre and post supply, installation, commissioning to warranty tenure, and subsequent stages.

Read on.. and discover a different experience with Gardler..



Cutting Edge
Technology

Gardler is committed to offering the latest in technology available across the globe – not only in core lighting but in other associated fields as well that help create an integrated illumination management and control solutions, for retail environment. With rapid advancements in LED COB and Driver technologies, there are many interesting combinations with other app-based or cloud-based interfaces that virtually opens up hitherto-not-seen scenarios.

Over the years, Gardler has taken the lead in the industry by bringing in many technologies and applications, changing the way in which illumination was being looked at, in a retail store.

We share with you some of our offerings in the recent times.



Connected Technologies



Human Centric Lighting

Human Centric Lighting is all about supporting human health, well-being and performance through effective alignment of lighting patterns with circadian rhythm of humans. Gardler has a thorough understanding and requisite know-how besides relevant technology partnerships for providing a comprehensive solution on this highly looked up subject.



Tuneable White

The concept allows presentation of products under different colour of light, to create maximum visual appeal, and setting the ambience to make the right impact on the customers. This is possible by interfacing the fixtures with an app (controllable through mobile) and connecting it over blue tooth. Gardler has pioneered this concept and technology for retail application in the country.



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Trial Room Lighting System

This interactive lighting system by Gardler combines occupancy / motion sensors along with the lighting fixture for a 3-stage colour changeability for creating varied ambience, enabling the customer to view his/her garments under different light colour temperatures.

Infra-red movement sensor that switches on the lights when a customer moves in, auto-dimming that reduces the light when the room is not occupied. In all, a fabulous experience to the customers.!



Let the mirror
show a new you..



With SpectraWhite white is amazingly white and colors are astonishingly vivid.

SpectraWhite luminaires integrate COB-LED specifically created for special applications where the lighting brings alive the wide colour spectrum and shows the merchandise in their most natural colours and vibrancy.

The new Spectrawhite range of LED lighting from Gardler elevates the product allure to the ultimate level and evokes the desire to shop. A combination of top-notch lighting quality, excellent light distribution and extraordinary efficacy is what makes Gardler SpectraWhite luminaires deliver a never-seen-before illumination and results.

Magnetic Track



The versatility of this contemporary system allows you a remarkable level of flexibility, convenience, elegance and ease of installation /modification. With the adaptability of different types of fixtures - linear diffused, track spots wall washer and flood lights - this modular construction of power track lets you change the angle and beam of the light in the way you want - and where you need, giving the entire show window, not only a mesmerizing glow, but also a great deal of flexibility and display pattern and layout.

3d Ultra High Efficiency Reflector



Reflectors in luminaires are important for effective and controlled distribution of light beams to get the right coverage of space and a comfortable viewing of the area and things around. Gardler has developed the most innovative 3D facet reflectors that create stunning visual appeals in the retail store.



Lighting is the lifeline of a retail store..



Talk to us... We assure you the best..



We have partnered with some of the top global companies who are pioneers in developing innovative technology products, applications and concepts. Through these partnerships, we aim to provide world-class lighting solutions that help our clients meet their illumination needs.



A global brand that makes continuous advancement in the LED COB and other allied areas, providing thereby light sources and supplements that set new benchmark in the illumination field.

As the inventors of several cutting-edge technologies, LUMILEDS help their partners push the boundaries of lighting. Working across various application areas and innovative concepts, LUMILEDS create differentiated solutions for highest levels of performance and reliability.



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With their consistent and giant strides in innovation, Osram continues to improve people's lives across the globe.



Our other associates





**Contemporary
Range of Products**

Gardler's range of products combine today's applications and concepts with tomorrow's technology, thus offering a formidable mix of present and future. The product designs are minimalistic, unfussy and of high aesthetics, while also blending elegance style and superior standards.

Our range products is so comprehensive that every application in every format of retail is met. That apart, Gardler's competencies in customizing unique product/s for any specialized application or concept, ensure that a client's over all needs are met completely.



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ROCH



RESI



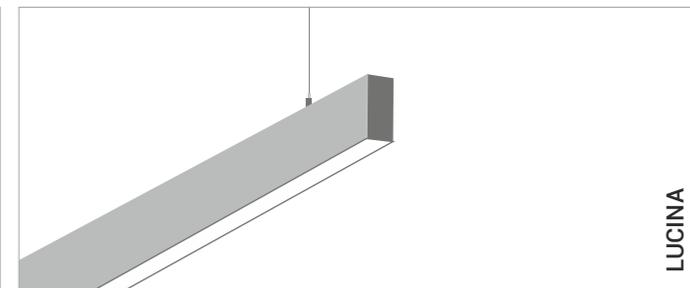
CLORIS



MARLA-EXT



MARLENE-NANO



LUCINA



**DELLA
INNOVA II**



STEFFI-C

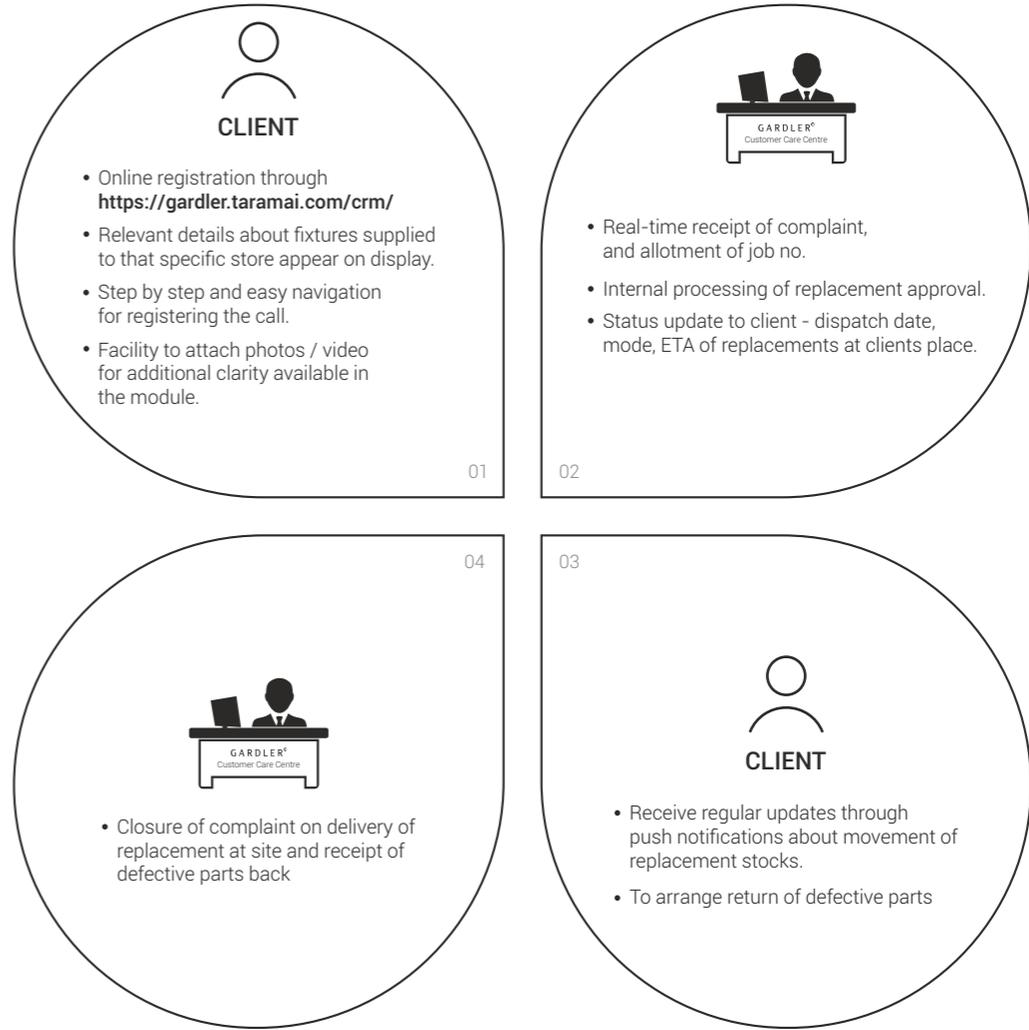
Presenting India's
First
CRM PORTAL

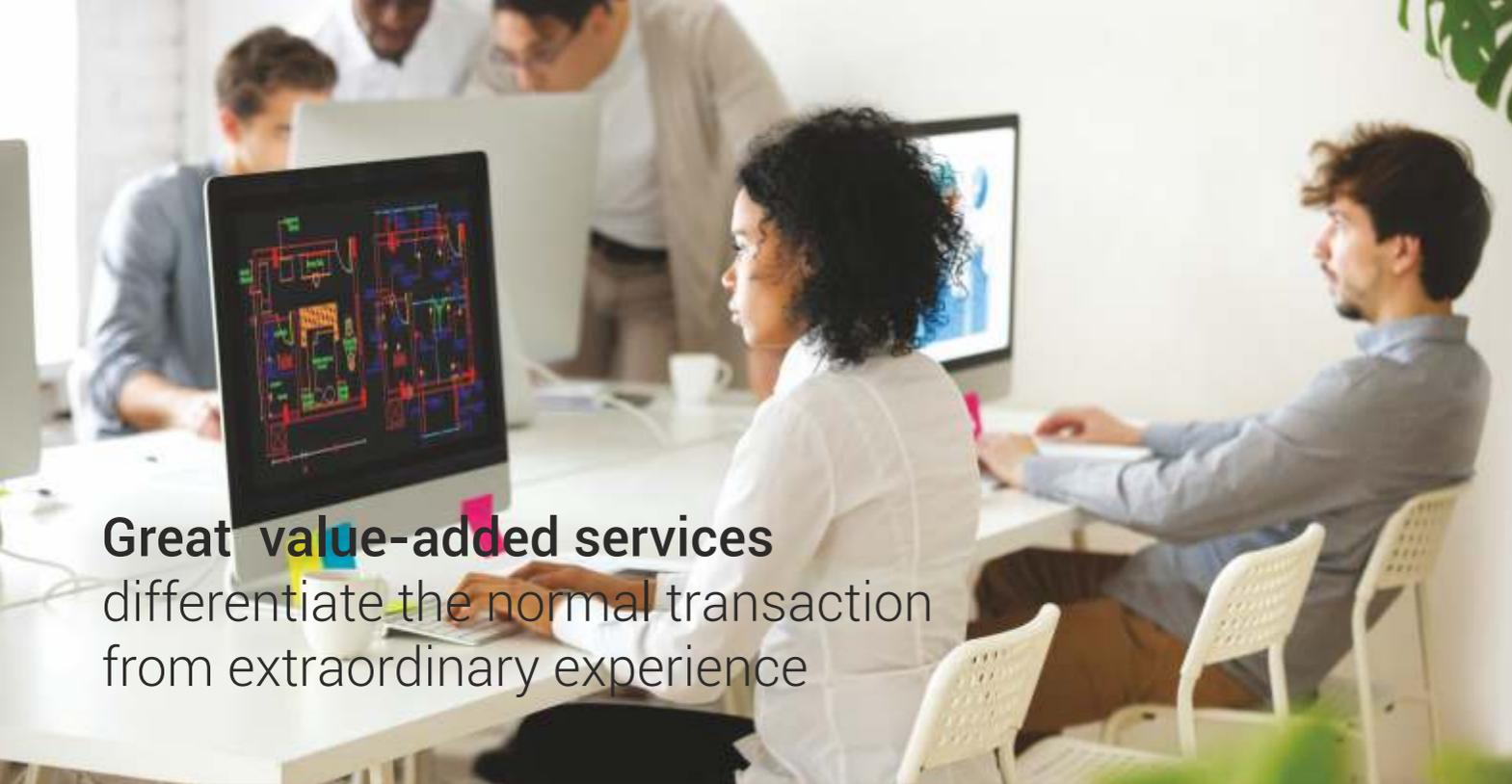
in lighting industry, that defines a new customer experience,



Unique Client Interface

Designed to create a never-before-seen client interface in lighting industry, for redressal of service needs, if and when needed, GARDLER's CRM Portal combines Speed, Efficiency and utmost ease of operation.. Breaking the conventional and laborious method of registering service complaints by the clients over phone or mails, Gardler's CRM portal brings the entire process & communication at the click of a screen. At each stage of the process, the structure not only offers real - time updates, but also provides alert messages by sms. The underlying principle of this module is creating a delightful experience for our clients.





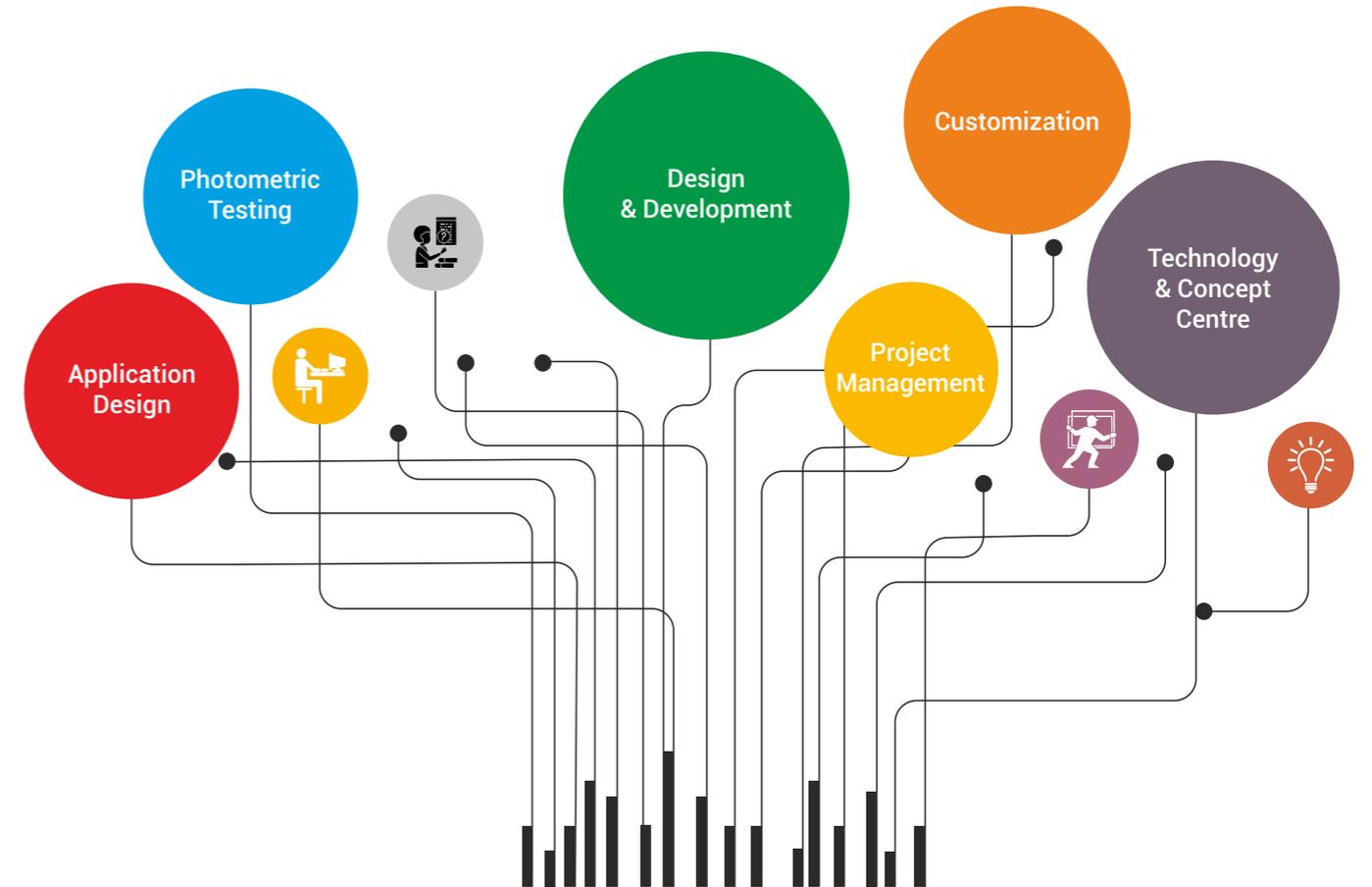
Great value-added services differentiate the normal transaction from extraordinary experience



Great Value-add Services

Often, the difference between a normal transaction and a delightful experience for a client, lies in how much of value-added services / supports the brand / seller extends. Gardler, through their extraordinary list of value additions right from concept stage to completion, makes the entire experience unparalleled. Be it application design offering optimal lighting solutions, or Testing and Development facility, to customising specific fixtures - Gardler is a one-stop window for every need and applications.

...a palette of services that leaves out nothing.





Seamless Supports from Gardler enhance the delightful experience further



Seamless Supports

Taking customer experience several notches higher, beyond great products, superior value-added services, Gardler has seamlessly integrated certain supports that all combined together form an exceptionally strong value proposition to their clients.

Such a phenomenal package in the lighting industry is an exclusive deal from Gardler.

Retro-Sol

..a comprehensive solutions package for retro-fitting conventional lighting to LED

Gardler Lighting has created a unique value proposition Retro-Sol, for their clients, through which an extensive inspection / survey of the existing conventional lighting system in a store is carried out, and a scientific, structured assessment of the lighting is made.

And then, a very care-fully prepared lighting design with LED is furnished with focus not just on energy savings alone, but presenting the store in a whole new ravishing light. Retro-Sol goes further.. In case financing / leasing options are sought by the clients, Gardler Lighting does

referral to one of India's most respected companies that extends such facilities. This arrangement is subject to certain parameters / criteria as prescribed by the finance company.



End-to-end project management

A well trained & professional project team to handle comprehensive services at the site

- + Professionally trained team for installation, testing/commissioning.
- + Adherence to high safety standards.
- + Full coordination with contractors of other works at site, for hassle-free installation.
- + Aligned to the project completion schedule.



Consultancy

Consultancy service on applications, products or design.

- + Assessment of lighting load
- + Recommendation of suitable lighting system
- + Monitoring of power stability and standards.



**GARDLER LIGHTING
INDIA PVT. LTD**

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& TECH SERVICES PVT. LTD.**

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